

Pop-Facts® Demographic Snapshot | Summary



Trade Area: Mackenzie Pointe - 1 mi Radius, Mackenzie Pointe - 3 mi Radius, Mackenzie Pointe - 5 mi Radius

	Mackenzie Pointe - 1 mi Radius	Mackenzie Pointe - 3 mi Radius	Mackenzie Pointe - 5 mi Radius
Population			
2010 Census	13,166	143,811	356,660
2020 Census	13,401	143,895	361,821
2024 Estimate	12,808	137,694	347,407
2029 Projection	12,430	133,941	338,729
Population Growth			
Percent Change: 2010 to 2020	1.78	0.06	1.45
Percent Change: 2020 to 2024	-4.42	-4.31	-3.98
Percent Change: 2024 to 2029	-2.95	-2.73	-2.50

	Mackenzie Pointe - 1 mi Radius	Mackenzie Pointe - 3 mi Radius	Mackenzie Pointe - 5 mi Radius
Households			
2010 Census	6,526	67,358	158,799
2020 Census	6,630	68,560	164,572
2024 Estimate	6,373	66,121	159,099
2029 Projection	6,211	64,695	155,920
Household Growth			
Percent Change: 2010 to 2020	1.59	1.78	3.63
Percent Change: 2020 to 2024	-3.88	-3.56	-3.33
Percent Change: 2024 to 2029	-2.54	-2.16	-2.00

	Mackenzie Pointe - 1 mi Radius	Mackenzie Pointe - 3 mi Radius	Mackenzie Pointe - 5 mi Radius
Family Households			
2010 Census	3,100	34,815	84,013
2020 Census	3,150	34,162	83,637
2024 Estimate	3,025	34,163	83,943
2029 Projection	2,952	33,475	82,335
Family Household Growth			
Percent Change: 2010 to 2020	1.61	-1.88	-0.45
Percent Change: 2020 to 2024	-3.97	0.00	0.37
Percent Change: 2024 to 2029	-2.41	-2.01	-1.92

Benchmark: USA

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Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Mackenzie Pointe - 1 mi Radius, Mackenzie Pointe - 3 mi Radius, Mackenzie Pointe - 5 mi Radius

Total Population: 12,808, 137,694, 347,407 | Total Households: 6,373, 66,121, 159,099

	Mackenzie Pointe - 1 mi Radius		Mackenzie Pointe - 3 mi Radius		Mackenzie Pointe - 5 mi Radius	
	Count	%	Count	%	Count	%
2024 Est. Population by Single-Classification Race						
White Alone	10,774	84.12	109,856	79.78	253,576	72.99
Black/African American Alone	721	5.63	10,455	7.59	42,805	12.32
American Indian/Alaskan Native Alone	34	0.27	362	0.26	982	0.28
Asian Alone	319	2.49	4,951	3.60	16,589	4.78
Native Hawaiian/Pacific Islander Alone	2	0.02	51	0.04	114	0.03
Some Other Race Alone	143	1.12	2,181	1.58	7,857	2.26
Two or More Races	814	6.36	9,840	7.15	25,485	7.34
2024 Est. Population by Hispanic or Latino Origin						
Hispanic/Latino	500	3.90	6,461	4.69	19,261	5.54
Not Hispanic or Latino	12,308	96.10	131,233	95.31	328,146	94.46
Mexican Origin	120	24.00	2,917	45.15	10,910	56.64
Puerto Rican Origin	20	4.00	446	6.90	1,363	7.08
Cuban Origin	27	5.40	220	3.40	550	2.86
All Other Hispanic or Latino	333	66.60	2,878	44.54	6,438	33.42
2024 Est. Pop by Race, Asian Alone, by Category						
Chinese, except Taiwanese	55	17.24	601	12.14	3,600	21.70
Filipino	86	26.96	532	10.74	1,335	8.05
Japanese	6	1.88	34	0.69	298	1.80
Asian Indian	119	37.30	406	8.20	2,068	12.47
Korean	10	3.13	148	2.99	1,203	7.25
Vietnamese	17	5.33	1,767	35.69	4,331	26.11
Cambodian	0	0.00	8	0.16	107	0.65
Hmong	0	0.00	0	0.00	0	0.00
Laotian	1	0.31	102	2.06	153	0.92
Thai	6	1.88	88	1.78	133	0.80
All Other Asian Races Including 2+ Category	20	6.27	1,266	25.57	3,360	20.25
2024 Est. Pop Age 5+ by Language Spoken At Home						
Speak Only English at Home	11,474	94.12	119,119	91.15	295,885	89.80
Speak Asian/Pacific Isl. Lang. at Home	134	1.10	2,236	1.71	7,589	2.30
Speak Indo-European Language at Home	264	2.17	5,481	4.19	14,034	4.26
Speak Spanish at Home	290	2.38	2,553	1.95	8,048	2.44
Speak Other Language at Home	29	0.24	1,300	0.99	3,929	1.19
2024 Est. Hisp. or Latino Pop by Single-Class. Race						
White Alone	103	20.60	1,510	23.37	4,147	21.53
Black/African American Alone	7	1.40	116	1.79	471	2.44
American Indian/Alaskan Native Alone	15	3.00	157	2.43	426	2.21
Asian Alone	1	0.20	50	0.77	120	0.62
Native Hawaiian/Pacific Islander Alone	0	0.00	4	0.06	14	0.07
Some Other Race Alone	114	22.80	1,614	24.98	6,251	32.45
Two or More Races	260	52.00	3,010	46.59	7,834	40.67
2024 Population by Ancestry						
Arab	50	0.39	1,160	0.84	2,937	0.84
Czech	111	0.87	768	0.56	1,604	0.46
Danish	43	0.34	341	0.25	689	0.20
Dutch	29	0.23	983	0.71	2,279	0.66
English	1,231	9.61	12,267	8.91	28,392	8.17
French (Excluding Basque)	400	3.12	3,627	2.63	8,166	2.35
French Canadian	12	0.09	161	0.12	414	0.12
German	3,636	28.39	32,779	23.81	72,666	20.92
Greek	62	0.48	462	0.34	1,314	0.38
Hungarian	60	0.47	540	0.39	1,247	0.36
Irish	2,012	15.71	18,647	13.54	42,968	12.37
Italian	645	5.04	7,417	5.39	16,343	4.70
Lithuanian	38	0.30	246	0.18	732	0.21
Norwegian	58	0.45	720	0.52	1,924	0.55
Polish	312	2.44	2,791	2.03	7,221	2.08
Portuguese	13	0.10	93	0.07	171	0.05
Russian	41	0.32	382	0.28	1,816	0.52
Scotch-Irish	44	0.34	835	0.61	2,180	0.63
Scottish	350	2.73	2,267	1.65	5,192	1.50
Slovak	20	0.16	214	0.15	419	0.12
Subsaharan African	38	0.30	567	0.41	3,151	0.91
Swedish	34	0.27	969	0.70	2,203	0.63
Swiss	42	0.33	708	0.51	1,404	0.40
Ukrainian	21	0.16	273	0.20	658	0.19
United States or American	342	2.67	4,586	3.33	12,834	3.69
Welsh	28	0.22	577	0.42	1,605	0.46
West Indian (Excluding Hispanic groups)	2	0.02	91	0.07	340	0.10
Other Ancestry	1,930	15.07	24,723	17.95	75,847	21.83
Ancestry Unclassified	1,205	9.41	18,499	13.44	50,691	14.59

Benchmark: USA

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Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Mackenzie Pointe - 1 mi Radius, Mackenzie Pointe - 3 mi Radius, Mackenzie Pointe - 5 mi Radius

Total Population: 12,808, 137,694, 347,407 | Total Households: 6,373, 66,121, 159,099

	Mackenzie Pointe - 1 mi Radius		Mackenzie Pointe - 3 mi Radius		Mackenzie Pointe - 5 mi Radius	
	Count	%	Count	%	Count	%
2024 Est. Population by Sex						
Male	6,057	47.29	66,628	48.39	168,256	48.43
Female	6,751	52.71	71,066	51.61	179,151	51.57
2024 Est. Population by Age						
Age 0 - 4	617	4.82	7,005	5.09	17,922	5.16
Age 5 - 9	596	4.65	7,038	5.11	18,266	5.26
Age 10 - 14	542	4.23	6,769	4.92	18,241	5.25
Age 15 - 17	315	2.46	3,788	2.75	10,683	3.08
Age 18 - 20	342	2.67	4,167	3.03	14,577	4.20
Age 21 - 24	433	3.38	4,900	3.56	15,756	4.54
Age 25 - 34	1,905	14.87	23,130	16.80	57,926	16.67
Age 35 - 44	1,874	14.63	21,656	15.73	51,334	14.78
Age 45 - 54	1,360	10.62	15,969	11.60	39,393	11.34
Age 55 - 64	1,625	12.69	16,819	12.21	40,697	11.71
Age 65 - 74	1,730	13.51	15,509	11.26	36,804	10.59
Age 75 - 84	911	7.11	7,331	5.32	18,030	5.19
Age 85 and over	558	4.36	3,613	2.62	7,778	2.24
Age 16 and over	10,948	85.48	115,618	83.97	289,436	83.31
Age 18 and over	10,738	83.84	113,095	82.14	282,295	81.26
Age 21 and over	10,396	81.17	108,928	79.11	267,717	77.06
Age 65 and over	3,199	24.98	26,453	19.21	62,612	18.02
Median Age	--	43.71	--	40.34	--	38.76
Average Age	--	44.94	--	41.88	--	40.65
2024 Est. Pop Age 15+ by Marital Status						
Total, Never Married	3,617	32.72	41,864	35.82	113,154	38.62
Male, Never Married	1,705	15.43	20,493	17.53	56,496	19.28
Female, Never Married	1,912	17.30	21,370	18.28	56,657	19.34
Married, Spouse Present	4,954	44.82	51,296	43.89	122,850	41.93
Married, Spouse Absent	303	2.74	3,482	2.98	9,864	3.37
Widowed	889	8.04	6,470	5.54	15,389	5.25
Male, Widowed	84	0.76	1,104	0.94	2,952	1.01
Female, Widowed	805	7.28	5,367	4.59	12,438	4.25
Divorced	1,290	11.67	13,771	11.78	31,721	10.83
Male, Divorced	524	4.74	6,188	5.29	13,845	4.73
Female, Divorced	766	6.93	7,583	6.49	17,877	6.10
2024 Est. Male Population by Age						
Male: Age 0 - 4	314	5.18	3,577	5.37	9,169	5.45
Male: Age 5 - 9	303	5.00	3,592	5.39	9,371	5.57
Male: Age 10 - 14	288	4.75	3,494	5.24	9,367	5.57
Male: Age 15 - 17	168	2.77	1,975	2.96	5,486	3.26
Male: Age 18 - 20	190	3.14	2,096	3.15	7,152	4.25
Male: Age 21 - 24	228	3.76	2,456	3.69	7,751	4.61
Male: Age 25 - 34	942	15.55	11,369	17.06	28,280	16.81
Male: Age 35 - 44	934	15.42	10,888	16.34	25,549	15.19
Male: Age 45 - 54	679	11.21	7,972	11.96	19,593	11.64
Male: Age 55 - 64	777	12.83	8,093	12.15	19,754	11.74
Male: Age 65 - 74	758	12.51	7,098	10.65	16,987	10.10
Male: Age 75 - 84	334	5.51	2,926	4.39	7,351	4.37
Male: Age 85 and over	142	2.34	1,092	1.64	2,446	1.45
Median Age, Male	--	41.17	--	39.19	--	37.80
Average Age, Male	--	42.93	--	40.57	--	39.51
2024 Est. Female Population by Age						
Female: Age 0 - 4	303	4.49	3,428	4.82	8,753	4.89
Female: Age 5 - 9	293	4.34	3,446	4.85	8,895	4.96
Female: Age 10 - 14	254	3.76	3,274	4.61	8,874	4.95
Female: Age 15 - 17	147	2.18	1,814	2.55	5,197	2.90
Female: Age 18 - 20	152	2.25	2,071	2.91	7,426	4.14
Female: Age 21 - 24	205	3.04	2,444	3.44	8,005	4.47
Female: Age 25 - 34	964	14.28	11,761	16.55	29,646	16.55
Female: Age 35 - 44	940	13.92	10,768	15.15	25,785	14.39
Female: Age 45 - 54	680	10.07	7,998	11.25	19,800	11.05
Female: Age 55 - 64	849	12.58	8,727	12.28	20,943	11.69
Female: Age 65 - 74	972	14.40	8,412	11.84	19,816	11.06
Female: Age 75 - 84	577	8.55	4,405	6.20	10,679	5.96
Female: Age 85 and over	416	6.16	2,520	3.55	5,331	2.98
Median Age, Female	--	46.61	--	41.55	--	39.72
Average Age, Female	--	46.57	--	43.04	--	41.68

Benchmark: USA

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Pop-Facts® Demographic Snapshot | Housing & Households



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Total Population: 12,808, 137,694, 347,407 | Total Households: 6,373, 66,121, 159,099

	Mackenzie Pointe - 1 mi Radius		Mackenzie Pointe - 3 mi Radius		Mackenzie Pointe - 5 mi Radius	
	Count	%	Count	%	Count	%
2024 Est. Households by Household Type						
Total Households	6,373	100.00	66,121	100.00	159,099	100.00
Family Households	3,025	47.47	34,163	51.67	83,943	52.76
Other Households	3,348	--	31,958	--	75,156	--
2024 Est. Group Quarters Population						
2024 Est. Group Quarters Population	330	2.58	1,968	1.43	10,048	2.89
2024 HHs By Ethnicity, Hispanic/Latino						
2024 HHs By Ethnicity, Hispanic/Latino	149	2.34	2,241	3.39	6,536	4.11
2024 Est. Households by Type and Presence of Own Children						
Married Couple	2,485	38.99	25,545	38.63	60,483	38.02
With Own Kids < 18	716	11.23	9,643	14.58	23,045	14.48
Without Own Kids < 18	1,769	27.76	15,902	24.05	37,438	23.53
Cohabiting Couple	349	5.48	5,193	7.85	12,243	7.70
With Own Kids < 18	95	1.49	977	1.48	2,581	1.62
Without Own Kids < 18	254	3.99	4,216	6.38	9,662	6.07
Female Householder, No Spouse or Partner Present	2,358	37.00	21,760	32.91	52,360	32.91
Living Alone	1,870	29.34	16,102	24.35	35,846	22.53
With Own Kids < 18	151	2.37	2,331	3.52	7,043	4.43
Without Own Kids < 18	266	4.17	2,597	3.93	7,176	4.51
With Only Nonrelatives	71	1.11	731	1.11	2,296	1.44
Male Householder, No Spouse or Partner Present	1,181	18.53	13,622	20.60	34,012	21.38
Living Alone	1,076	16.88	11,256	17.02	27,126	17.05
With Own Kids < 18	8	0.13	622	0.94	1,549	0.97
Without Own Kids < 18	81	1.27	1,026	1.55	2,962	1.86
With Only Nonrelatives	15	0.23	718	1.09	2,376	1.49
With Own Kids < 18	970	15.22	13,574	20.53	34,217	21.51
Without Own Kids < 18	5,403	84.78	52,547	79.47	124,882	78.49
2024 Est. Households by Household Size						
1-Person Household	2,943	46.18	28,014	42.37	64,286	40.41
2-Person Household	1,976	31.01	20,927	31.65	50,592	31.80
3-Person Household	662	10.39	7,856	11.88	19,558	12.29
4-Person Household	521	8.18	5,882	8.90	15,063	9.47
5-Person Household	171	2.68	2,257	3.41	6,171	3.88
6-Person Household	70	1.10	780	1.18	2,190	1.38
7-or-more-person	31	0.49	403	0.61	1,239	0.78
2024 Est. Average Household Size	--	1.95	--	2.05	--	2.12
2024 Est. Households by Number of Vehicles						
No Vehicles	584	9.16	5,295	8.01	15,932	10.01
1 Vehicle	2,801	43.95	29,220	44.19	67,535	42.45
2 Vehicles	2,204	34.58	22,910	34.65	55,368	34.80
3 Vehicles	694	10.89	6,810	10.30	15,415	9.69
4 Vehicles	80	1.25	1,219	1.84	3,438	2.16
5 or more Vehicles	9	0.14	667	1.01	1,411	0.89
2024 Est. Average Number of Vehicles	--	1.51	--	1.58	--	1.55
2024 Occupied Housing Units by Tenure						
Housing Units, Owner-Occupied	4,092	64.21	42,051	63.60	94,468	59.38
Housing Units, Renter-Occupied	2,281	35.79	24,070	36.40	64,630	40.62
2024 Owner Occ. HUs: Avg. Length of Residence						
2024 Owner Occ. HUs: Avg. Length of Residence	--	19.28	--	18.33	--	17.64
2024 Renter Occ. HUs: Avg. Length of Residence						
2024 Renter Occ. HUs: Avg. Length of Residence	--	6.64	--	7.21	--	7.06
2024 Est. Owner-Occupied Housing Units by Value						
Value Less Than \$20,000	12	0.29	285	0.68	841	0.89
Value \$20,000 - \$39,999	12	0.29	142	0.34	668	0.71
Value \$40,000 - \$59,999	4	0.10	165	0.39	664	0.70
Value \$60,000 - \$79,999	4	0.10	324	0.77	1,630	1.73
Value \$80,000 - \$99,999	17	0.41	636	1.51	2,107	2.23
Value \$100,000 - \$149,999	536	13.10	5,992	14.25	11,827	12.52
Value \$150,000 - \$199,999	647	15.81	9,749	23.18	16,779	17.76
Value \$200,000 - \$299,999	1,242	30.35	11,187	26.60	22,515	23.83
Value \$300,000 - \$399,999	726	17.74	6,115	14.54	12,918	13.68
Value \$400,000 - \$499,999	512	12.51	3,396	8.08	8,377	8.87
Value \$500,000 - \$749,999	325	7.94	2,590	6.16	8,108	8.58
Value \$750,000 - \$999,999	52	1.27	888	2.11	3,743	3.96
Value \$1,000,000 - \$1,499,999	2	0.05	412	0.98	2,591	2.74
Value \$1,500,000 - \$1,999,999	1	0.02	107	0.26	984	1.04
Value \$2,000,000 or more	1	0.02	62	0.15	718	0.76
2024 Est. Median All Owner-Occupied Housing Value	--	262,245.30	--	226,057.40	--	249,924.68

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	Mackenzie Pointe - 1 mi Radius		Mackenzie Pointe - 3 mi Radius		Mackenzie Pointe - 5 mi Radius	
	Count	%	Count	%	Count	%
2024 Est. Housing Units by Units in Structure						
1 Unit Detached	4,300	61.87	49,917	68.54	109,352	60.87
1 Unit Attached	232	3.34	1,314	1.80	4,580	2.55
2 Units	222	3.19	3,742	5.14	13,624	7.58
3 to 4 Units	756	10.88	7,576	10.40	20,977	11.68
5 to 19 Units	689	9.91	5,370	7.37	15,451	8.60
20 to 49 Units	354	5.09	2,427	3.33	5,867	3.27
50 or More Units	361	5.19	2,170	2.98	9,213	5.13
Mobile Home or Trailer	36	0.52	291	0.40	518	0.29
Boat, RV, Van, etc.	0	0.00	18	0.03	78	0.04
2024 Est. Housing Units by Year Structure Built						
Built 2020 or Later	2	0.03	175	0.24	526	0.29
Built 2010 to 2019	58	0.83	664	0.91	4,209	2.34
Built 2000 to 2009	187	2.69	1,652	2.27	6,127	3.41
Built 1990 to 1999	333	4.79	2,904	3.99	6,747	3.75
Built 1980 to 1989	814	11.71	3,650	5.01	7,532	4.19
Built 1970 to 1979	478	6.88	4,520	6.21	11,223	6.25
Built 1960 to 1969	942	13.55	8,351	11.47	20,285	11.29
Built 1950 to 1959	1,748	25.15	15,849	21.76	32,656	18.18
Built 1940 to 1949	1,215	17.48	9,088	12.48	18,016	10.03
Built 1939 or Earlier	1,173	16.88	25,974	35.66	72,338	40.26
2024 Housing Units by Year Structure Built						
2024 Est. Median Year Structure Built	--	1,956.03	--	1,950.94	--	1,948.91

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Pop-Facts® Demographic Snapshot | Affluence & Education



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	Mackenzie Pointe - 1 mi Radius		Mackenzie Pointe - 3 mi Radius		Mackenzie Pointe - 5 mi Radius	
	Count	%	Count	%	Count	%
2024 Est. Pop Age 25+ by Edu. Attainment						
Less than 9th Grade	166	1.67	2,280	2.19	5,870	2.33
Some High School, No Diploma	390	3.92	3,991	3.84	11,728	4.66
High School Graduate (or GED)	1,661	16.67	21,492	20.66	50,142	19.90
Some College, No Degree	1,900	19.07	19,299	18.55	44,560	17.68
Associate's Degree	855	8.58	8,012	7.70	16,577	6.58
Bachelor's Degree	2,946	29.57	29,546	28.40	69,202	27.46
Master's Degree	1,455	14.60	13,920	13.38	36,618	14.53
Professional Degree	398	4.00	3,248	3.12	10,189	4.04
Doctorate Degree	193	1.94	2,239	2.15	7,076	2.81
2024 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.						
Less than High School Diploma	38	13.38	618	15.72	2,058	18.51
High School Graduate	50	17.61	805	20.48	2,243	20.18
Some College or Associate's Degree	51	17.96	1,215	30.91	2,974	26.75
Bachelor's Degree or Higher	144	50.70	1,294	32.92	3,841	34.55
2024 Est. Households by HH Income						
Income < \$15,000	293	4.60	4,890	7.40	15,365	9.66
Income \$15,000 - \$24,999	484	7.59	4,379	6.62	10,268	6.45
Income \$25,000 - \$34,999	577	9.05	4,719	7.14	10,947	6.88
Income \$35,000 - \$49,999	845	13.26	8,430	12.75	19,157	12.04
Income \$50,000 - \$74,999	1,224	19.21	12,610	19.07	28,336	17.81
Income \$75,000 - \$99,999	959	15.05	9,468	14.32	20,207	12.70
Income \$100,000 - \$124,999	590	9.26	6,571	9.94	14,772	9.29
Income \$125,000 - \$149,999	413	6.48	4,507	6.82	10,507	6.60
Income \$150,000 - \$199,999	519	8.14	4,908	7.42	12,064	7.58
Income \$200,000 - \$249,999	229	3.59	2,217	3.35	5,838	3.67
Income \$250,000 - \$499,999	188	2.95	2,304	3.48	7,214	4.53
Income \$500,000+	51	0.80	1,118	1.69	4,423	2.78
2024 Est. Average Household Income	-	91,595.00	-	96,437.00	-	103,680.00
2024 Est. Median Household Income	-	69,725.93	-	70,708.33	-	70,547.79
2024 Median HH Inc. by Single-Class. Race or Eth.						
White Alone	-	71,245.76	-	73,745.98	-	77,338.01
Black or African American Alone	-	49,488.22	-	47,224.68	-	40,689.83
American Indian and Alaskan Native Alone	-	56,750.00	-	45,984.77	-	43,863.59
Asian Alone	-	111,420.87	-	69,751.06	-	68,422.86
Native Hawaiian and Other Pacific Islander Alone	-	-	-	66,381.71	-	64,952.74
Some Other Race Alone	-	40,986.69	-	49,204.65	-	52,216.06
Two or More Races	-	60,443.29	-	69,388.30	-	64,067.99
Hispanic or Latino	-	76,305.11	-	58,851.11	-	59,476.68
Not Hispanic or Latino	-	69,517.32	-	71,236.22	-	71,201.17
2024 Est. Families by Poverty Status						
2024 Families at or Above Poverty	2,912	96.27	32,408	94.86	77,713	92.58
2024 Families at or Above Poverty with children	963	31.84	13,127	38.42	31,747	37.82
2024 Families Below Poverty	113	3.74	1,755	5.14	6,230	7.42
2024 Families Below Poverty, with children	60	1.98	1,250	3.66	4,713	5.61

Benchmark: USA

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Pop-Facts® Demographic Snapshot | Employment & Occupation



Trade Area: Mackenzie Pointe - 1 mi Radius, Mackenzie Pointe - 3 mi Radius, Mackenzie Pointe - 5 mi Radius

Total Population: 12,808, 137,694, 347,407 | Total Households: 6,373, 66,121, 159,099

	Mackenzie Pointe - 1 mi Radius		Mackenzie Pointe - 3 mi Radius		Mackenzie Pointe - 5 mi Radius	
	Count	%	Count	%	Count	%
2024 Est. Employed Civilian Population 16+ by Occupation Classification						
White Collar	4,560	70.92	54,931	69.48	133,429	70.13
Blue Collar	1,124	17.48	12,309	15.57	28,477	14.97
Service and Farming	746	11.60	11,815	14.95	28,356	14.90
2024 Est. Workers Age 16+ by Travel Time to Work						
Less than 15 Minutes	1,240	22.31	15,886	22.92	40,035	24.18
15 - 29 Minutes	2,986	53.73	35,231	50.83	83,021	50.14
30 - 44 Minutes	1,061	19.09	13,346	19.26	31,078	18.77
45 - 59 Minutes	210	3.78	2,850	4.11	6,525	3.94
60 or more Minutes	61	1.10	1,997	2.88	4,924	2.97
2024 Est. Avg Travel Time to Work in Minutes	-	23.00	-	24.00	-	24.00
2024 Est. Workers Age 16+ by Transp. to Work						
2024 Est. Workers Age 16+ by Transp. to Work	6,304	-	77,965	-	186,762	-
Drove Alone	4,560	72.35	55,901	71.70	130,170	69.70
Carpooled	326	5.17	4,476	5.74	10,602	5.68
Public Transport	73	1.16	1,512	1.94	4,752	2.54
Walked	82	1.30	1,370	1.76	4,197	2.25
Bicycle	2	0.03	201	0.26	874	0.47
Other Means	16	0.25	576	0.74	1,794	0.96
Worked at Home	1,245	19.75	13,929	17.87	34,373	18.41
2024 Est. Civ. Employed Pop 16+ by Class of Worker						
2024 Est. Civ. Employed Pop 16+ by Class of Worker	6,429	-	79,054	-	190,260	-
For-Profit Private Workers	4,226	65.72	51,659	65.35	125,288	65.85
Non-Profit Private Workers	956	14.87	11,539	14.60	29,709	15.62
Local Government Workers	442	6.87	5,873	7.43	11,268	5.92
State Government Workers	129	2.01	1,361	1.72	3,049	1.60
Federal Government Workers	168	2.61	1,873	2.37	4,311	2.27
Self-Employed Workers	503	7.82	6,621	8.38	16,334	8.59
Unpaid Family Workers	5	0.08	128	0.16	301	0.16
2024 Est. Civ. Employed Pop 16+ by Occupation						
Architecture/Engineering	70	1.09	1,390	1.76	3,605	1.90
Arts/Design/Entertainment/Sports/Media	230	3.58	2,541	3.21	5,637	2.96
Building/Grounds Cleaning/Maintenance	142	2.21	1,878	2.38	4,834	2.54
Business/Financial Operations	551	8.57	6,328	8.01	14,849	7.80
Community/Social Services	65	1.01	1,406	1.78	3,527	1.85
Computer/Mathematical	356	5.54	3,670	4.64	8,325	4.38
Construction/Extraction	207	3.22	2,312	2.92	5,346	2.81
Education/Training/Library	395	6.14	5,723	7.24	14,735	7.75
Farming/Fishing/Forestry	1	0.02	138	0.17	291	0.15
Food Preparation/Serving Related	325	5.05	4,304	5.44	10,071	5.29
Healthcare Practitioner/Technician	472	7.34	6,470	8.18	15,961	8.39
Healthcare Support	67	1.04	1,625	2.06	4,577	2.41
Installation/Maintenance/Repair	107	1.66	1,609	2.04	3,641	1.91
Legal	216	3.36	1,735	2.19	4,401	2.31
Life/Physical/Social Science	154	2.40	1,627	2.06	4,324	2.27
Management	699	10.87	9,166	11.60	23,188	12.19
Office/Administrative Support	762	11.85	8,480	10.73	18,739	9.85
Production	312	4.85	3,326	4.21	7,853	4.13
Protective Services	71	1.10	1,645	2.08	3,062	1.61
Sales/Related	589	9.16	6,396	8.09	16,138	8.48
Personal Care/Service	139	2.16	2,225	2.81	5,521	2.90
Transportation/Material Moving	497	7.73	5,062	6.40	11,636	6.12
2024 Est. Pop Age 16+ by Employment Status						
In Armed Forces	48	0.44	379	0.33	621	0.21
Civilian - Employed	6,964	63.61	77,607	67.12	187,016	64.61
Civilian - Unemployed	163	1.49	2,841	2.46	7,161	2.47
Not in Labor Force	3,773	34.46	34,791	30.09	94,638	32.70

Benchmark: USA

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Pop-Facts® Demographic Snapshot | Map



Trade Area: Mackenzie Pointe - 1 mi Radius, Mackenzie Pointe - 3 mi Radius, Mackenzie Pointe - 5 mi Radius

Total Population: 13,166, 143,811, 356,660 | Total Households: 6,526, 67,358, 158,799



Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community
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Report Details

Name: Executive Dashboard
Date / Time: 2/16/2024 9:51:27 AM
Workspace Vintage: 2024

Trade Area

Name	Level	Geographies
Mackenzie Pointe - 1 mi Radius	1 mi Radius	N/A
Mackenzie Pointe - 3 mi Radius	3 mi Radius	N/A
Mackenzie Pointe - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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