

Pop-Facts® Demographic Snapshot | Summary



Trade Area: Southroads Center - 1 mi Radius, Southroads Center - 3 mi Radius, Southroads Center - 5 mi Radius

	Southroads Center - 1 mi Radius	Southroads Center - 3 mi Radius	Southroads Center - 5 mi Radius
Population			
2010 Census	6,525	66,225	186,886
2020 Census	7,379	69,985	192,160
2024 Estimate	7,328	68,957	189,479
2029 Projection	7,360	68,718	189,003
Population Growth			
Percent Change: 2010 to 2020	13.09	5.68	2.82
Percent Change: 2020 to 2024	-0.69	-1.47	-1.40
Percent Change: 2024 to 2029	0.44	-0.35	-0.25

	Southroads Center - 1 mi Radius	Southroads Center - 3 mi Radius	Southroads Center - 5 mi Radius
Households			
2010 Census	2,815	28,592	79,833
2020 Census	3,123	29,856	82,413
2024 Estimate	3,087	29,396	81,362
2029 Projection	3,092	29,285	81,244
Household Growth			
Percent Change: 2010 to 2020	10.94	4.42	3.23
Percent Change: 2020 to 2024	-1.15	-1.54	-1.27
Percent Change: 2024 to 2029	0.16	-0.38	-0.14

	Southroads Center - 1 mi Radius	Southroads Center - 3 mi Radius	Southroads Center - 5 mi Radius
Family Households			
2010 Census	1,946	18,310	50,630
2020 Census	2,082	18,845	51,207
2024 Estimate	2,110	18,811	51,502
2029 Projection	2,109	18,739	51,434
Family Household Growth			
Percent Change: 2010 to 2020	6.99	2.92	1.14
Percent Change: 2020 to 2024	1.34	-0.18	0.58
Percent Change: 2024 to 2029	-0.05	-0.38	-0.13

Benchmark: USA

© 2024 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2024. (<https://claritas.easpotlight.com/Spotlight/About/3/2024>)

Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Southroads Center - 1 mi Radius, Southroads Center - 3 mi Radius, Southroads Center - 5 mi Radius

Total Population: 7,328, 68,957, 189,479 | Total Households: 3,087, 29,396, 81,362

	Southroads Center - 1 mi Radius		Southroads Center - 3 mi Radius		Southroads Center - 5 mi Radius	
	Count	%	Count	%	Count	%
2024 Est. Population by Single-Classification Race						
White Alone	6,567	89.61	60,225	87.34	162,833	85.94
Black/African American Alone	62	0.85	1,754	2.54	5,973	3.15
American Indian/Alaskan Native Alone	9	0.12	135	0.20	433	0.23
Asian Alone	214	2.92	2,016	2.92	5,618	2.96
Native Hawaiian/Pacific Islander Alone	1	0.01	12	0.02	46	0.02
Some Other Race Alone	43	0.59	588	0.85	1,920	1.01
Two or More Races	433	5.91	4,226	6.13	12,656	6.68
2024 Est. Population by Hispanic or Latino Origin						
Hispanic/Latino	214	2.92	2,146	3.11	6,503	3.43
Not Hispanic or Latino	7,114	97.08	66,811	96.89	182,976	96.57
Mexican Origin	104	48.60	1,313	61.18	4,039	62.11
Puerto Rican Origin	5	2.34	83	3.87	284	4.37
Cuban Origin	4	1.87	109	5.08	170	2.61
All Other Hispanic or Latino	100	46.73	641	29.87	2,010	30.91
2024 Est. Pop by Race, Asian Alone, by Category						
Chinese, except Taiwanese	62	28.97	314	15.57	698	12.42
Filipino	7	3.27	292	14.48	818	14.56
Japanese	0	0.00	8	0.40	29	0.52
Asian Indian	33	15.42	394	19.54	830	14.77
Korean	4	1.87	11	0.55	113	2.01
Vietnamese	83	38.78	529	26.24	2,067	36.79
Cambodian	12	5.61	100	4.96	103	1.83
Hmong	0	0.00	0	0.00	0	0.00
Laotian	2	0.94	141	6.99	164	2.92
Thai	1	0.47	91	4.51	248	4.41
All Other Asian Races Including 2+ Category	9	4.21	135	6.70	549	9.77
2024 Est. Pop Age 5+ by Language Spoken At Home						
Speak Only English at Home	6,505	93.10	60,516	92.43	163,443	91.04
Speak Asian/Pacific Isl. Lang. at Home	46	0.66	698	1.07	2,329	1.30
Speak Indo-European Language at Home	351	5.02	3,271	5.00	10,393	5.79
Speak Spanish at Home	53	0.76	823	1.26	2,588	1.44
Speak Other Language at Home	33	0.47	166	0.25	773	0.43
2024 Est. Hisp. or Latino Pop by Single-Class. Race						
White Alone	68	31.78	541	25.21	1,598	24.57
Black/African American Alone	1	0.47	27	1.26	86	1.32
American Indian/Alaskan Native Alone	3	1.40	58	2.70	146	2.25
Asian Alone	0	0.00	7	0.33	33	0.51
Native Hawaiian/Pacific Islander Alone	0	0.00	0	0.00	3	0.05
Some Other Race Alone	34	15.89	424	19.76	1,341	20.62
Two or More Races	108	50.47	1,088	50.70	3,296	50.68
2024 Population by Ancestry						
Arab	73	1.00	469	0.68	1,231	0.65
Czech	95	1.30	727	1.05	1,388	0.73
Danish	0	0.00	69	0.10	250	0.13
Dutch	45	0.61	413	0.60	1,368	0.72
English	408	5.57	5,116	7.42	14,862	7.84
French (Excluding Basque)	260	3.55	2,009	2.91	5,205	2.75
French Canadian	16	0.22	87	0.13	204	0.11
German	1,941	26.49	18,569	26.93	48,492	25.59
Greek	19	0.26	263	0.38	687	0.36
Hungarian	9	0.12	234	0.34	785	0.41
Irish	942	12.86	8,821	12.79	23,748	12.53
Italian	614	8.38	4,374	6.34	10,104	5.33
Lithuanian	1	0.01	202	0.29	385	0.20
Norwegian	69	0.94	388	0.56	945	0.50
Polish	183	2.50	1,488	2.16	3,877	2.05
Portuguese	0	0.00	2	0.00	35	0.02
Russian	6	0.08	245	0.35	479	0.25
Scotch-Irish	22	0.30	373	0.54	1,022	0.54
Scottish	53	0.72	664	0.96	1,939	1.02
Slovak	1	0.01	258	0.37	381	0.20
Subsaharan African	11	0.15	116	0.17	350	0.18
Swedish	49	0.67	438	0.64	993	0.52
Swiss	23	0.31	262	0.38	724	0.38
Ukrainian	7	0.10	76	0.11	391	0.21
United States or American	281	3.83	2,692	3.90	7,625	4.02
Welsh	3	0.04	291	0.42	800	0.42
West Indian (Excluding Hispanic groups)	0	0.00	43	0.06	54	0.03
Other Ancestry	1,000	13.65	9,823	14.24	29,398	15.52
Ancestry Unclassified	1,195	16.31	10,444	15.15	31,757	16.76

Benchmark: USA

© 2024 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2024. (<https://claritas.easptight.com/Spotlight/About/3/2024>)

Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Southroads Center - 1 mi Radius, Southroads Center - 3 mi Radius, Southroads Center - 5 mi Radius

Total Population: 7,328, 68,957, 189,479 | Total Households: 3,087, 29,396, 81,362

	Southroads Center - 1 mi Radius		Southroads Center - 3 mi Radius		Southroads Center - 5 mi Radius	
	Count	%	Count	%	Count	%
2024 Est. Population by Sex						
Male	3,488	47.60	32,716	47.44	90,502	47.76
Female	3,840	52.40	36,241	52.56	98,977	52.24
2024 Est. Population by Age						
Age 0 - 4	341	4.65	3,483	5.05	9,953	5.25
Age 5 - 9	353	4.82	3,593	5.21	10,100	5.33
Age 10 - 14	422	5.76	3,760	5.45	10,484	5.53
Age 15 - 17	249	3.40	2,278	3.30	6,277	3.31
Age 18 - 20	247	3.37	2,305	3.34	6,281	3.31
Age 21 - 24	326	4.45	3,040	4.41	8,177	4.32
Age 25 - 34	563	7.68	7,096	10.29	21,324	11.25
Age 35 - 44	748	10.21	8,152	11.82	24,216	12.78
Age 45 - 54	787	10.74	7,456	10.81	21,074	11.12
Age 55 - 64	989	13.50	9,194	13.33	25,293	13.35
Age 65 - 74	1,028	14.03	9,386	13.61	24,510	12.94
Age 75 - 84	870	11.87	6,110	8.86	14,729	7.77
Age 85 and over	405	5.53	3,103	4.50	7,062	3.73
Age 16 and over	6,129	83.64	57,354	83.17	156,838	82.77
Age 18 and over	5,963	81.37	55,842	80.98	152,666	80.57
Age 21 and over	5,715	77.99	53,537	77.64	146,384	77.26
Age 65 and over	2,303	31.43	18,600	26.97	46,301	24.44
Median Age	--	50.47	--	46.03	--	44.12
Average Age	--	47.50	--	45.22	--	44.03
2024 Est. Pop Age 15+ by Marital Status						
Total, Never Married	1,456	23.44	16,188	27.85	45,529	28.64
Male, Never Married	711	11.45	8,538	14.69	23,643	14.88
Female, Never Married	744	11.98	7,650	13.16	21,886	13.77
Married, Spouse Present	3,411	54.91	29,413	50.61	79,520	50.03
Married, Spouse Absent	100	1.61	1,646	2.83	4,248	2.67
Widowed	574	9.24	4,463	7.68	11,415	7.18
Male, Widowed	170	2.74	934	1.61	2,294	1.44
Female, Widowed	404	6.50	3,529	6.07	9,121	5.74
Divorced	672	10.82	6,412	11.03	18,230	11.47
Male, Divorced	256	4.12	2,503	4.31	7,398	4.66
Female, Divorced	416	6.70	3,909	6.73	10,832	6.82
2024 Est. Male Population by Age						
Male: Age 0 - 4	174	4.99	1,769	5.41	5,082	5.62
Male: Age 5 - 9	180	5.16	1,805	5.52	5,146	5.69
Male: Age 10 - 14	218	6.25	1,978	6.05	5,477	6.05
Male: Age 15 - 17	130	3.73	1,175	3.59	3,254	3.60
Male: Age 18 - 20	128	3.67	1,188	3.63	3,239	3.58
Male: Age 21 - 24	173	4.96	1,570	4.80	4,179	4.62
Male: Age 25 - 34	295	8.46	3,524	10.77	10,653	11.77
Male: Age 35 - 44	375	10.75	3,990	12.20	11,974	13.23
Male: Age 45 - 54	393	11.27	3,636	11.11	10,215	11.29
Male: Age 55 - 64	464	13.30	4,377	13.38	12,002	13.26
Male: Age 65 - 74	440	12.62	4,159	12.71	10,997	12.15
Male: Age 75 - 84	367	10.52	2,492	7.62	5,971	6.60
Male: Age 85 and over	152	4.36	1,053	3.22	2,311	2.55
Median Age, Male	--	46.88	--	43.37	--	41.81
Average Age, Male	--	45.35	--	43.30	--	42.19
2024 Est. Female Population by Age						
Female: Age 0 - 4	167	4.35	1,714	4.73	4,870	4.92
Female: Age 5 - 9	173	4.50	1,787	4.93	4,954	5.00
Female: Age 10 - 14	204	5.31	1,782	4.92	5,006	5.06
Female: Age 15 - 17	119	3.10	1,103	3.04	3,022	3.05
Female: Age 18 - 20	119	3.10	1,117	3.08	3,042	3.07
Female: Age 21 - 24	153	3.98	1,470	4.06	3,998	4.04
Female: Age 25 - 34	268	6.98	3,572	9.86	10,671	10.78
Female: Age 35 - 44	373	9.71	4,162	11.48	12,242	12.37
Female: Age 45 - 54	394	10.26	3,820	10.54	10,858	10.97
Female: Age 55 - 64	525	13.67	4,817	13.29	13,291	13.43
Female: Age 65 - 74	588	15.31	5,227	14.42	13,513	13.65
Female: Age 75 - 84	503	13.10	3,618	9.98	8,758	8.85
Female: Age 85 and over	253	6.59	2,051	5.66	4,752	4.80
Median Age, Female	--	53.84	--	48.76	--	46.54
Average Age, Female	--	49.40	--	46.90	--	45.65

Benchmark: USA

© 2024 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2024. (<https://claritas.easptight.com/Spotlight/About/3/2024>)

Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Southroads Center - 1 mi Radius, Southroads Center - 3 mi Radius, Southroads Center - 5 mi Radius

Total Population: 7,328, 68,957, 189,479 | Total Households: 3,087, 29,396, 81,362

	Southroads Center - 1 mi Radius		Southroads Center - 3 mi Radius		Southroads Center - 5 mi Radius	
	Count	%	Count	%	Count	%
2024 Est. Households by Household Type						
Total Households	3,087	100.00	29,396	100.00	81,362	100.00
Family Households	2,110	68.35	18,811	63.99	51,502	63.30
Other Households	977	—	10,585	—	29,860	—
2024 Est. Group Quarters Population						
2024 Est. Group Quarters Population	28	0.38	1,157	1.68	2,510	1.32
2024 HHs By Ethnicity, Hispanic/Latino						
2024 HHs By Ethnicity, Hispanic/Latino	60	1.94	713	2.43	2,046	2.52
2024 Est. Households by Type and Presence of Own Children						
Married Couple	1,623	52.58	13,877	47.21	38,534	47.36
With Own Kids < 18	501	16.23	4,751	16.16	13,454	16.54
Without Own Kids < 18	1,122	36.35	9,125	31.04	25,081	30.83
Cohabiting Couple	142	4.60	1,631	5.55	5,132	6.31
With Own Kids < 18	12	0.39	371	1.26	1,201	1.48
Without Own Kids < 18	130	4.21	1,261	4.29	3,931	4.83
Female Householder, No Spouse or Partner Present	960	31.10	8,921	30.35	23,684	29.11
Living Alone	635	20.57	5,869	19.96	15,495	19.05
With Own Kids < 18	143	4.63	1,229	4.18	3,209	3.94
Without Own Kids < 18	142	4.60	1,566	5.33	4,164	5.12
With Only Nonrelatives	40	1.30	258	0.88	816	1.00
Male Householder, No Spouse or Partner Present	361	11.69	4,966	16.89	14,012	17.22
Living Alone	299	9.69	4,153	14.13	10,838	13.32
With Own Kids < 18	12	0.39	205	0.70	876	1.08
Without Own Kids < 18	41	1.33	414	1.41	1,539	1.89
With Only Nonrelatives	9	0.29	195	0.66	759	0.93
With Own Kids < 18	669	21.67	6,555	22.30	18,740	23.03
Without Own Kids < 18	2,418	78.33	22,840	77.70	62,622	76.97
2024 Est. Households by Household Size						
1-Person Household	896	29.02	9,402	31.98	26,444	32.50
2-Person Household	1,120	36.28	10,343	35.19	27,924	34.32
3-Person Household	435	14.09	3,947	13.43	11,431	14.05
4-Person Household	401	12.99	3,592	12.22	9,835	12.09
5-Person Household	164	5.31	1,452	4.94	3,872	4.76
6-Person Household	59	1.91	502	1.71	1,328	1.63
7-or-more-person	11	0.36	158	0.54	528	0.65
2024 Est. Average Household Size	—	2.37	—	2.30	—	2.30
2024 Est. Households by Number of Vehicles						
No Vehicles	192	6.22	1,504	5.12	4,401	5.41
1 Vehicle	888	28.77	11,107	37.78	29,151	35.83
2 Vehicles	1,227	39.75	10,791	36.71	32,134	39.49
3 Vehicles	561	18.17	4,298	14.62	11,248	13.82
4 Vehicles	149	4.83	1,083	3.68	2,985	3.67
5 or more Vehicles	69	2.23	614	2.09	1,443	1.77
2024 Est. Average Number of Vehicles	—	1.96	—	1.82	—	1.81
2024 Occupied Housing Units by Tenure						
Housing Units, Owner-Occupied	2,554	82.73	21,452	72.98	59,682	73.35
Housing Units, Renter-Occupied	533	17.27	7,944	27.02	21,680	26.65
2024 Owner Occ. HUs: Avg. Length of Residence						
2024 Owner Occ. HUs: Avg. Length of Residence	—	18.50	—	18.41	—	18.38
2024 Renter Occ. HUs: Avg. Length of Residence						
2024 Renter Occ. HUs: Avg. Length of Residence	—	8.49	—	7.29	—	7.58
2024 Est. Owner-Occupied Housing Units by Value						
Value Less Than \$20,000	25	0.98	249	1.16	1,270	2.13
Value \$20,000 - \$39,999	2	0.08	51	0.24	348	0.58
Value \$40,000 - \$59,999	4	0.16	47	0.22	193	0.32
Value \$60,000 - \$79,999	7	0.27	84	0.39	326	0.55
Value \$80,000 - \$99,999	7	0.27	161	0.75	640	1.07
Value \$100,000 - \$149,999	79	3.09	1,027	4.79	4,955	8.30
Value \$150,000 - \$199,999	124	4.86	2,416	11.26	10,691	17.91
Value \$200,000 - \$299,999	830	32.50	6,994	32.60	18,350	30.75
Value \$300,000 - \$399,999	519	20.32	4,304	20.06	9,948	16.67
Value \$400,000 - \$499,999	311	12.18	2,719	12.68	6,018	10.08
Value \$500,000 - \$749,999	410	16.05	2,124	9.90	4,341	7.27
Value \$750,000 - \$999,999	171	6.70	834	3.89	1,671	2.80
Value \$1,000,000 - \$1,499,999	28	1.10	265	1.24	600	1.00
Value \$1,500,000 - \$1,999,999	18	0.70	94	0.44	178	0.30
Value \$2,000,000 or more	20	0.78	81	0.38	153	0.26
2024 Est. Median All Owner-Occupied Housing Value	—	332,789.93	—	295,209.15	—	257,759.65

Benchmark: USA

© 2024 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2024. (<https://claritas.easptight.com/Spotlight/About/3/2024>)

Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Southroads Center - 1 mi Radius, Southroads Center - 3 mi Radius, Southroads Center - 5 mi Radius

Total Population: 7,328, 68,957, 189,479 | Total Households: 3,087, 29,396, 81,362

	Southroads Center - 1 mi Radius		Southroads Center - 3 mi Radius		Southroads Center - 5 mi Radius	
	Count	%	Count	%	Count	%
2024 Est. Housing Units by Units in Structure						
1 Unit Detached	2,409	73.00	19,928	63.88	59,137	68.67
1 Unit Attached	249	7.54	1,945	6.24	4,073	4.73
2 Units	41	1.24	187	0.60	922	1.07
3 to 4 Units	223	6.76	1,719	5.51	4,520	5.25
5 to 19 Units	170	5.15	4,582	14.69	10,228	11.88
20 to 49 Units	21	0.64	1,098	3.52	2,059	2.39
50 or More Units	158	4.79	1,599	5.13	3,324	3.86
Mobile Home or Trailer	29	0.88	137	0.44	1,847	2.15
Boat, RV, Van, etc.	0	0.00	0	0.00	0	0.00
2024 Est. Housing Units by Year Structure Built						
Built 2020 or Later	14	0.42	150	0.48	501	0.58
Built 2010 to 2019	28	0.85	1,130	3.62	2,647	3.07
Built 2000 to 2009	329	9.97	2,482	7.96	5,904	6.86
Built 1990 to 1999	276	8.36	3,522	11.29	9,386	10.90
Built 1980 to 1989	421	12.76	4,656	14.93	10,194	11.84
Built 1970 to 1979	398	12.06	5,779	18.52	14,415	16.74
Built 1960 to 1969	1,160	35.15	7,561	24.24	18,743	21.77
Built 1950 to 1959	468	14.18	4,614	14.79	16,422	19.07
Built 1940 to 1949	100	3.03	682	2.19	4,414	5.13
Built 1939 or Earlier	105	3.18	618	1.98	3,485	4.05
2024 Housing Units by Year Structure Built						
2024 Est. Median Year Structure Built	-	1,968.18	-	1,973.38	-	1,969.99

Benchmark: USA

© 2024 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2024. (<https://claritas.easpotlight.com/Spotlight/About/3/2024>)

Pop-Facts® Demographic Snapshot | Affluence & Education



Trade Area: Southroads Center - 1 mi Radius, Southroads Center - 3 mi Radius, Southroads Center - 5 mi Radius

Total Population: 7,328, 68,957, 189,479 | Total Households: 3,087, 29,396, 81,362

	Southroads Center - 1 mi Radius		Southroads Center - 3 mi Radius		Southroads Center - 5 mi Radius	
	Count	%	Count	%	Count	%
2024 Est. Pop Age 25+ by Edu. Attainment						
Less than 9th Grade	184	3.41	756	1.50	2,908	2.10
Some High School, No Diploma	114	2.12	1,420	2.81	5,761	4.17
High School Graduate (or GED)	1,111	20.62	11,651	23.07	34,203	24.75
Some College, No Degree	1,230	22.82	9,947	19.70	27,917	20.20
Associate's Degree	298	5.53	3,988	7.90	12,159	8.80
Bachelor's Degree	1,551	28.78	14,395	28.51	34,253	24.78
Master's Degree	763	14.16	6,537	12.95	16,132	11.67
Professional Degree	93	1.73	1,054	2.09	2,770	2.00
Doctorate Degree	46	0.85	749	1.48	2,104	1.52
2024 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.						
Less than High School Diploma	40	37.04	214	18.14	550	15.68
High School Graduate	15	13.89	204	17.29	873	24.89
Some College or Associate's Degree	28	25.93	387	32.80	1,104	31.47
Bachelor's Degree or Higher	24	22.22	375	31.78	981	27.96
2024 Est. Households by HH Income						
Income < \$15,000	95	3.08	1,705	5.80	5,054	6.21
Income \$15,000 - \$24,999	313	10.14	2,252	7.66	5,819	7.15
Income \$25,000 - \$34,999	157	5.09	1,746	5.94	5,416	6.66
Income \$35,000 - \$49,999	408	13.22	3,649	12.41	10,050	12.35
Income \$50,000 - \$74,999	456	14.77	4,942	16.81	13,981	17.18
Income \$75,000 - \$99,999	416	13.48	3,682	12.53	11,151	13.71
Income \$100,000 - \$124,999	360	11.66	3,185	10.84	8,863	10.89
Income \$125,000 - \$149,999	205	6.64	2,258	7.68	6,208	7.63
Income \$150,000 - \$199,999	260	8.42	2,597	8.84	6,666	8.19
Income \$200,000 - \$249,999	136	4.41	1,257	4.28	3,021	3.71
Income \$250,000 - \$499,999	179	5.80	1,429	4.86	3,515	4.32
Income \$500,000+	102	3.30	693	2.36	1,617	1.99
2024 Est. Average Household Income	-	115,975.00	-	108,257.00	-	103,297.00
2024 Est. Median Household Income	-	81,614.07	-	77,434.64	-	75,723.93
2024 Median HH Inc. by Single-Class. Race or Eth.						
White Alone	-	85,001.71	-	80,027.88	-	77,473.26
Black or African American Alone	-	35,000.00	-	51,637.70	-	52,472.37
American Indian and Alaskan Native Alone	-	35,000.00	-	47,006.82	-	48,132.74
Asian Alone	-	42,061.63	-	79,824.88	-	82,285.03
Native Hawaiian and Other Pacific Islander Alone	-	-	-	100,000.00	-	91,079.70
Some Other Race Alone	-	47,116.57	-	43,808.25	-	48,411.13
Two or More Races	-	58,763.05	-	65,900.64	-	71,258.65
Hispanic or Latino	-	23,663.82	-	61,629.35	-	57,193.67
Not Hispanic or Latino	-	82,576.33	-	77,950.89	-	76,447.34
2024 Est. Families by Poverty Status						
2024 Families at or Above Poverty	2,086	98.86	18,110	96.27	49,248	95.62
2024 Families at or Above Poverty with children	723	34.27	6,742	35.84	18,825	36.55
2024 Families Below Poverty	24	1.14	701	3.73	2,254	4.38
2024 Families Below Poverty, with children	16	0.76	443	2.35	1,435	2.79

Benchmark: USA

© 2024 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2024. (<https://claritas.easptlight.com/Spotlight/About/3/2024>)

Pop-Facts® Demographic Snapshot | Employment & Occupation



Trade Area: Southroads Center - 1 mi Radius, Southroads Center - 3 mi Radius, Southroads Center - 5 mi Radius

Total Population: 7,328, 68,957, 189,479 | Total Households: 3,087, 29,396, 81,362

	Southroads Center - 1 mi Radius		Southroads Center - 3 mi Radius		Southroads Center - 5 mi Radius	
	Count	%	Count	%	Count	%
2024 Est. Employed Civilian Population 16+ by Occupation Classification						
White Collar	2,609	73.72	24,265	68.69	64,771	66.15
Blue Collar	519	14.66	6,211	17.58	18,426	18.82
Service and Farming	411	11.61	4,847	13.72	14,724	15.04
2024 Est. Workers Age 16+ by Travel Time to Work						
Less than 15 Minutes	760	23.98	6,397	20.53	18,088	20.54
15 - 29 Minutes	1,434	45.25	14,344	46.03	39,511	44.87
30 - 44 Minutes	743	23.45	7,900	25.35	22,385	25.42
45 - 59 Minutes	133	4.20	1,653	5.30	5,429	6.17
60 or more Minutes	98	3.09	871	2.79	2,639	3.00
2024 Est. Avg Travel Time to Work in Minutes	-	25.00	-	26.00	-	26.00
2024 Est. Workers Age 16+ by Transp. to Work						
2024 Est. Workers Age 16+ by Transp. to Work	3,522	-	34,722	-	96,485	-
Drove Alone	2,731	77.54	26,378	75.97	73,942	76.64
Carpooled	101	2.87	1,894	5.46	6,313	6.54
Public Transport	26	0.74	156	0.45	522	0.54
Walked	35	0.99	154	0.44	674	0.70
Bicycle	0	0.00	22	0.06	52	0.05
Other Means	21	0.60	166	0.48	745	0.77
Worked at Home	608	17.26	5,952	17.14	14,237	14.76
2024 Est. Civ. Employed Pop 16+ by Class of Worker						
2024 Est. Civ. Employed Pop 16+ by Class of Worker	3,538	-	35,323	-	97,922	-
For-Profit Private Workers	2,479	70.05	24,366	68.98	68,504	69.96
Non-Profit Private Workers	434	12.26	4,522	12.80	11,858	12.11
Local Government Workers	213	6.02	2,048	5.80	5,808	5.93
State Government Workers	33	0.93	381	1.08	1,244	1.27
Federal Government Workers	58	1.64	880	2.49	2,165	2.21
Self-Employed Workers	311	8.79	3,046	8.62	8,187	8.36
Unpaid Family Workers	10	0.28	80	0.23	156	0.16
2024 Est. Civ. Employed Pop 16+ by Occupation						
Architecture/Engineering	35	0.99	689	1.95	1,933	1.97
Arts/Design/Entertainment/Sports/Media	87	2.46	661	1.87	1,752	1.79
Building/Grounds Cleaning/Maintenance	47	1.33	781	2.21	2,434	2.49
Business/Financial Operations	359	10.14	2,796	7.92	7,574	7.74
Community/Social Services	9	0.25	421	1.19	1,393	1.42
Computer/Mathematical	132	3.73	1,510	4.28	3,905	3.99
Construction/Extraction	66	1.86	1,321	3.74	3,859	3.94
Education/Training/Library	200	5.65	2,214	6.27	5,738	5.86
Farming/Fishing/Forestry	0	0.00	13	0.04	113	0.12
Food Preparation/Serving Related	136	3.84	1,550	4.39	5,102	5.21
Healthcare Practitioner/Technician	283	8.00	3,016	8.54	7,507	7.67
Healthcare Support	93	2.63	727	2.06	2,381	2.43
Installation/Maintenance/Repair	55	1.55	708	2.00	2,524	2.58
Legal	26	0.73	369	1.04	1,168	1.19
Life/Physical/Social Science	105	2.97	571	1.62	1,478	1.51
Management	601	16.98	4,437	12.56	11,121	11.36
Office/Administrative Support	363	10.26	4,080	11.55	11,800	12.05
Production	243	6.87	1,943	5.50	4,936	5.04
Protective Services	65	1.84	707	2.00	1,802	1.84
Sales/Related	409	11.56	3,500	9.91	9,403	9.60
Personal Care/Service	71	2.01	1,069	3.03	2,892	2.95
Transportation/Material Moving	154	4.35	2,239	6.34	7,106	7.26
2024 Est. Pop Age 16+ by Employment Status						
In Armed Forces	0	0.00	26	0.04	279	0.18
Civilian - Employed	3,605	58.82	34,992	61.01	96,502	61.53
Civilian - Unemployed	208	3.39	1,462	2.55	4,084	2.60
Not in Labor Force	2,316	37.79	20,875	36.40	55,973	35.69

Benchmark: USA

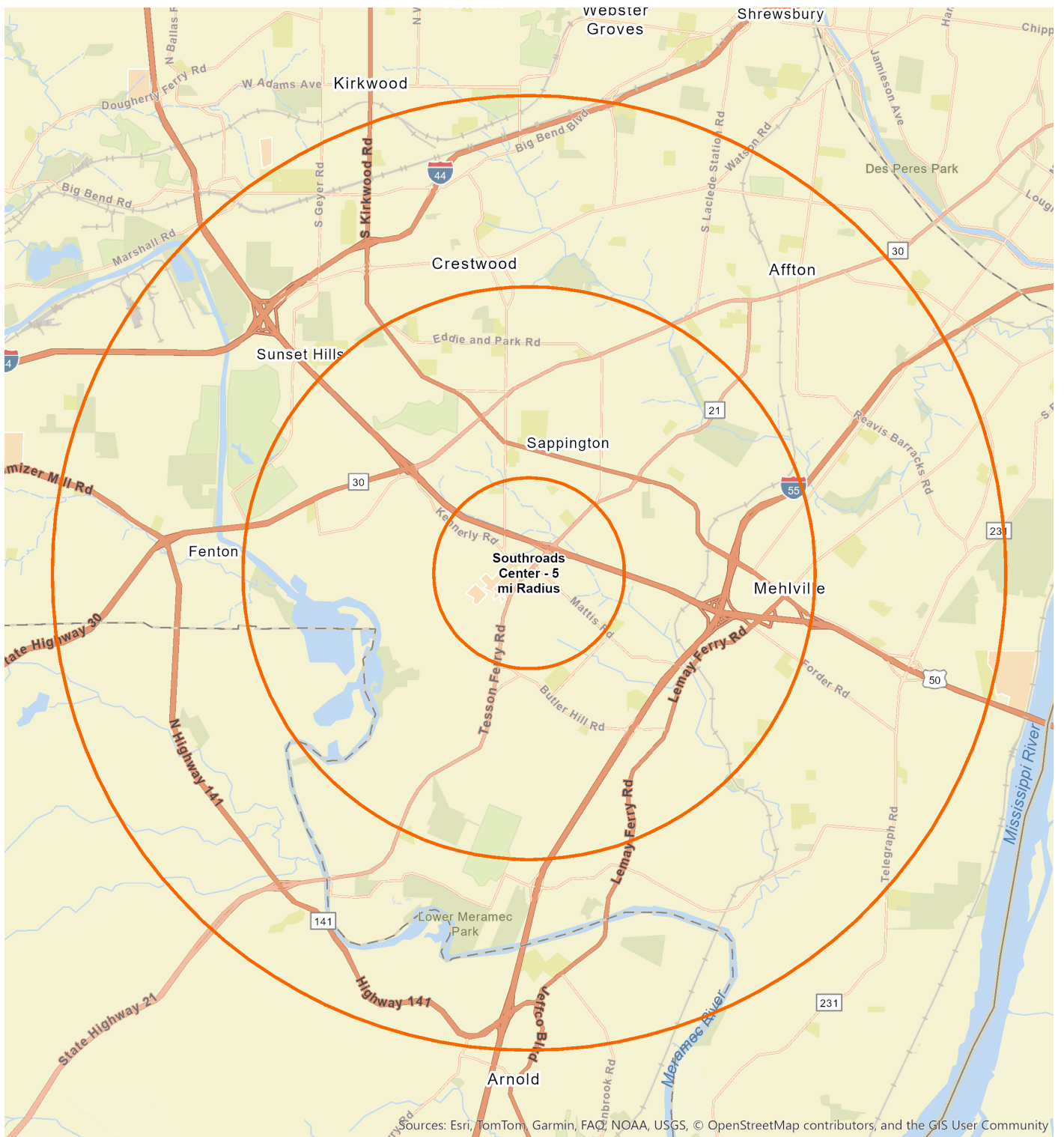
© 2024 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2024. (<https://claritas.easptlight.com/Spotlight/About/3/2024>)

Pop-Facts® Demographic Snapshot | Map



Trade Area: Southroads Center - 1 mi Radius, Southroads Center - 3 mi Radius, Southroads Center - 5 mi Radius

Total Population: 6,525, 66,225, 186,886 | Total Households: 2,815, 28,592, 79,833



Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2024 TomTom

Report Details

Name: Executive Dashboard
Date / Time: 2/16/2024 9:51:43 AM
Workspace Vintage: 2024

Trade Area

Name	Level	Geographies
Southroads Center - 1 mi Radius	1 mi Radius	N/A
Southroads Center - 5 mi Radius	5 mi Radius	N/A
Southroads Center - 3 mi Radius	3 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2024	Claritas	©Claritas, LLC 2024 (https://claritas.easpotlight.com/Spotlight/About)
SPOTLIGHT Pop-Facts® Premier 2024, including 2010 US Census, 2024 estimates and 2029 projections	Claritas	©Claritas, LLC 2024 (https://claritas.easpotlight.com/Spotlight/About)
